

| Bizflix Training |

The Gen AI Launchpad

Master AI, Transform Your Career



■ THE JOURNEY OF A LEARNER ■

■ BECOME A PRODUCT BUILDER ■

16-week immersive cohort learning for professionals

Why Every Professional Needs To Learn AI Skills?



75% Of Pros Use AI Daily

AI isn't a future skill, it's powering your industry today. From marketing to engineering, professionals everywhere are already integrating AI into their workflows, setting a new baseline for success.



40% Of Tasks Are Automated Today

Nearly half of everyday work can now be streamlined with AI, letting you focus on creative, strategic, or impactful projects while routine chores get automated.



10X Productivity Gains With AI

Those who master AI deliver work faster and smarter, multiply their output and outpace the competition making themselves invaluable in any organization.

AI

Industry Voices & Reality Checks

I Am Certain 100% Of Everybody's Jobs Will Be Changed By AI.



Jensen Huang

Founder & CEO
NVIDIA

AI Is Probably The Most Important Thing Humanity Has Ever Worked On.



Sundar Pichai

CEO
Google

The Obvious Tactical Thing Is Just Get Really Good At Using AI Tools.



Sam Altman

CEO
OpenAI

Invest Now In Learning GenAI To Secure Your Future-Proof Skill Set In The World's Fastest-Growing Technology Revolution.

What Does This Mean For Your Career Path?

Industry leaders all agree: Mastery of AI is essential, not just an edge. The data proves the shift is happening now, across every level of experience.

So, how do you adapt and lead, right from where you are?

Stand Out

1-3 Years Work Experience

Learn to prompt, automate tasks, and build basic AI tools

Gain real-world exposure without needing to code

Build strong projects to stand out in interviews or internal reviews

Lead

3-8 Years Work Experience

Design smart agents, automate workflows, build internal tools

Take ideas from concept to working product

Upskill to contribute to AI-led product teams

Manage

8+ Years Work Experience

Identify AI use-cases across business units

Build PoCs, guide AI integration into workflows

Lead AI teams or mentor junior builders

Profile Mapping

Before AI vs After AI

Data Analysis



Before AI

Time goes into cleaning sheets, running queries, building reports.



After AI

You focus on extracting the insights, while agents do the prep.

What you unlock

- Live dashboards auto-updated | Instant insights in plain English | More time for strategic thinking

Product Management



Before AI

Endless follow-ups, status check-ins, and spreadsheets.



After AI

Agents analyze user interviews, prioritize features, and create PRDs.

What you unlock

- Clarity without micromanagement | Weekly snapshots without meetings | Space to focus on delivery, not admin

Marketing



Before AI

Writing, editing, designing each campaign from scratch.



After AI

Automate creation of social media posts, ad creatives, and videos in minutes.

What you unlock

- Faster testing of ideas | Personalised content at scale | Campaigns that ship 5x quicker

Engineering & Tech



Before AI

Writing code, debugging, writing docs, hand-holding juniors.



After AI

Code is written, explained and documented in real-time.

What you unlock

- Cleaner codebases | Shorter onboarding cycles | Dev time saved on non-dev tasks

Product & Design



Before AI

Doing research, writing PRDs, creating design mocks took weeks.



After AI

Design mocks, PRDs, and test flows are co-created instantly.

What you unlock

- Faster handoffs | Data-informed design choices | Time to think big-picture

The Journey

Phase // 01

AI Landscape, Prompt Engineering & RAG Foundations

Things you will learn

Build an AI-first mindset and understand how Gen AI creates business value.

Fundamentals of LLMs — tokens, embeddings, temperature, and context windows.

The Prompt Engineering Framework (Task – Context – Rules – Examples – Format).

Advanced prompting: zero-shot, one-shot, few-shot, chain-of-thought, and meta-prompting.

Explore AI Playgrounds (Google AI Studio & OpenAI Playground) and compare leading models.

Apply AI tools for research, summarization, and drafting using structured techniques.

Learn the fundamentals of Retrieval-Augmented Generation (RAG) to enhance accuracy and memory.

Get started with vibe coding on Google AI Studio

Tools you will learn



ChatGPT
Prompt crafting & experimentation.



Claude
Long-context conversational agents.



Gemini
Write, code & reason with Google's AI.



Google AI Studio
Google's multimodal workbench.



OpenAI Playground
Compare prompts, models, and token usage.



Perplexity
Conversational search with citations.



NotebookLM
Turn your sources into research brief.



Gamma
Outline to polished presentations in minutes.

What You Will Be Able To Do

01

Design reliable, structured prompts for precise and consistent results.

02

Create Custom GPTs and configure models for specialized tasks.

03

Use AI tools to conduct research, summarize documents, and draft content.

04

Apply RAG fundamentals to connect AI models with your data securely.

05

Evaluate and choose the best AI models based on cost, speed, and context.

Workflow Automation, AI Agents & MCP

Things you will learn

Build automated trigger-action workflows using n8n and Zapier.

Apply loops, filters, and human-in-loop approvals for smarter automation.

Create AI agents with reasoning, memory, and decision-making ability.

Transition from single-agent to multi-agent systems for collaborative automation.

Learn multi-agent patterns — coordinator, sequential, parallel, and reviewer workflows.

Use MCP to connect AI securely with tools and data.

Explore RAG pipelines and agent orchestration with Notebook LM and Pinecone.

Tools you will learn



n8n
Open-source automations you can self-host.



Zapier
Visual automation builder.



Make.com
Canvas builder for complex, branched workflows.



NotebookLM
Turn your sources into research brief.



Pinecone
Power AI search using your data.



MCP Clients
Securely connect AI to local files, apps, and browsers.



Postman
Visual interface for exploring, testing, and mocking APIs.



OpenAI API
Integrate OpenAI's models for text, reasoning, and tool use.

What you will be able to do

01

Design end-to-end automations for real-world business workflows.

02

Build and deploy AI agents that act, decide, and collaborate autonomously.

03

Integrate MCP for secure, context-aware data access.

04

Create multi-agent workflows and RAG-enabled systems for better coordination and accuracy.

Build & Launch Your Own AI Tool : Vibe Coding.

Things you will learn

Understand how the web works - client, server, requests, and responses.

Learn HTML, CSS, and JavaScript fundamentals using AI tools.

Explore Git and GitHub for version control and collaboration.

Use AI as your coding partner through the Vibe Coding Framework (Plan → Prompt → Debug → Iterate → Ship).

Build and deploy your first AI assisted landing page using Lovable and Claude Code.

Understand backend logic, API integration, and data storage concepts.

Debug, refine, and improve projects using Claude Code's plan mode, checkpoints, and rewind features.

Learn to build micro-apps that connect front-end and backend through APIs.

Apply debugging and security best practices while coding with AI.

Tools you will learn



Lovable

AI-assisted app builder for quick, no-code development



Claude

Think and write across long documents.



Claude Code

Code faster inside your terminal.



Cursor

AI-powered code editor for faster app building



Bolt

Build full apps from a prompt.



VO

Generate UI from prompts.



Git

Track and manage code changes.



GitHub

Store code and collaborate with teams.

What you will be able to do

01

Build and publish simple, working web apps with AI assistance.

02

Use Git & GitHub for project management and collaboration.

03

Apply the Vibe Coding workflow to rapidly prototype and ship ideas.

04

Connect APIs and databases to create functional backend logic.

05

Debug and refine your code with AI-powered editors like Cursor.

Generative AI for Content Generation

Things you will learn

Create visuals, videos, and voiceovers entirely with AI.

Automate creative workflows for marketing and storytelling.

Generate personalized content using avatars and synthetic voice.

Combine creative and voice tools for full AI-driven production.

Build real-time voice agents that converse, remember context, and act.

Use CrewAI for multi-agent orchestration within business workflows.

Tools you will learn



Flux
AI image creation and editing platform



RunwayML
Generative video creation and editing made simple



Kling AI
High-quality generative video creation



Veo 3
Advanced AI video generation from Google DeepMind



Eleven Labs
Realistic AI voice synthesis from text



HeyGen
AI video automation with lifelike avatars



Opus Clip
AI-powered video clipping for social media



Comfy UI
Modular, node-based workflow builder for AI image and video generation



Vapi
Build and deploy real-time voice AI agents



LangChain
Framework for building LLM apps with memory, tools, and workflows

What you will be able to do

01

Produce campaign visuals, videos, and voiceovers with AI.

02

Automate weekly brand and social media content creation.

03

Build and deploy conversational voice agents for lead qualification and support.

04

Integrate AI agents with internal tools and data sources.

05

Design complete AI-powered creative and voice automation systems.

Capstone — Build & Ship an AI-Powered Product

Things you will learn

Identify a real business or workflow problem and approach it with an AI-first lens.

Build production-ready prompts with consistency, guardrails, and reliability.

Build and deploy your first AI assisted landing page using Lovable and Claude Code.

Design single-agent and multi-agent workflows for reasoning and execution.

Test, iterate, and improve based on real usage.

Design a clear system architecture using prompts, RAG, agents, automation, and APIs.

Use AI as your coding partner through the Vibe Coding Framework (Plan → Prompt → Debug → Iterate → Ship).

Implement RAG systems connected to private or company data.

Integrate APIs, databases, and external tools into one end-to-end system.

Document decisions, trade-offs, and impact like a real product team.

Tools you will learn



ChatGPT
Prompt crafting & experimentation.



Claude
Think and write across long documents.



Gemini
Google's multimodal workbench.



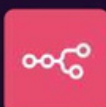
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Conversational search with citations.



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Turn your sources into research brief.



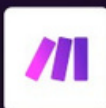
Pinecone
Power AI search using your data.



n8n
Open-source automations you can self-host.



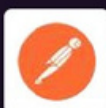
Zapier
Visual automation builder.



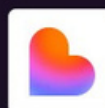
Make.com
Canvas builder for complex, branched workflows.



MCP Clients
Securely connect AI to local files, apps, and browsers.



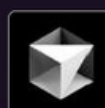
Postman
Visual interface for exploring, testing, and mocking APIs.



Lovable
AI-assisted app builder for quick, no-code development.



Replit
Online IDE for rapid prototyping and deployment.



Cursor
AI-powered code editor for faster app building.



GitHub
Store code and collaborate with teams.



Eleven Labs
Realistic AI voice synthesis from text.



Vapi
Build and deploy real-time voice AI agents.



Flowise
Drag-and-drop builder for RAG pipelines and AI agents.



Crew AI
Ready-made planner/worker/reviewer agent pattern.



LangChain
Framework for chaining LLM calls, tools, and workflows.

What you will be able to do

01

Build and ship a working AI-powered product or workflow.

02

Combine prompting, RAG, agents, automation, and code into one system.

03

Design scalable, real-world AI solutions.

04

Showcase a portfolio-ready capstone with measurable impact.

05

Use the project to improve your current role, crack interviews, or launch a product.

Capstone Project & Demo Day

✦ What you will do?

Step 1

Pick a real problem and build a full AI-powered solution

Step 2

Use all your learnings– prompts, agents, automation, and apps

Step 3

Present your final project at the in-person Demo Day in Bangalore

|| Tools You Will Use

Any tools you've mastered in previous modules

What you will be able to do

01

Build and launch your own AI product

02

Create a strong project to add to your portfolio

03

Get feedback from experts and showcase your skills

We Are Trusted By The Best



**Kunal
Shah**
Founder
@Cred



**Anand
C.**
Partner
@General
Catalyst



**Gautam
S**
Co-Founder
@Inuka Capital



**Aditya
Khosla**
CTO
@Iterative
Health



**Anshumani
Rudra**
App PM Lead
@Google Pay



**Abhinav
Chhikara**
Founder
@10kdesigners



**Jai
Dutta**
Founder
@DesignUp

Our Instructors



**Krishna
Kumar**
CEO
@GreenPepper



**Sri
Laxmi**
AI Product
Manager
@Rakuten



**Aditya
Sharma**
AI Products
@Glean

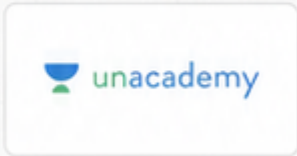


**Siddharth
Virkar**
Creative and
Content
@Pernod Ricard



**Jeet
Choudhary**
Co-Founder
Bizflix Global

Join A Community Of Learners From Top Companies



Payable in 4 instalments
£743.75 / instalment
(4 instalments)

Total amount
£2,975

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